

Introducing new gift collections the easy way!



What is it?

Online digital catalogues, on an online market place just for you, showcasing all gift products. Including an ordering system, product videos, downloadable sheets and much more. And the best thing is: you never have to worry about updating the collection, this is automated for you every new edition!

Benefits



Automatic updates

The automatic updates require no action from the distributor. Xindao handles all updating in the (personalised) digital catalogues.



Cost efficient

The (personalised) links will not change, less information gathering and less explaining between distributors and sales staff. Less tuning, more selling.



Lead generation

Each time the content of the (personalised) digital catalogue is updated, this offers the opportunity to the distributor to get in touch with customers about the new products.

Features of a personalised online catalogue

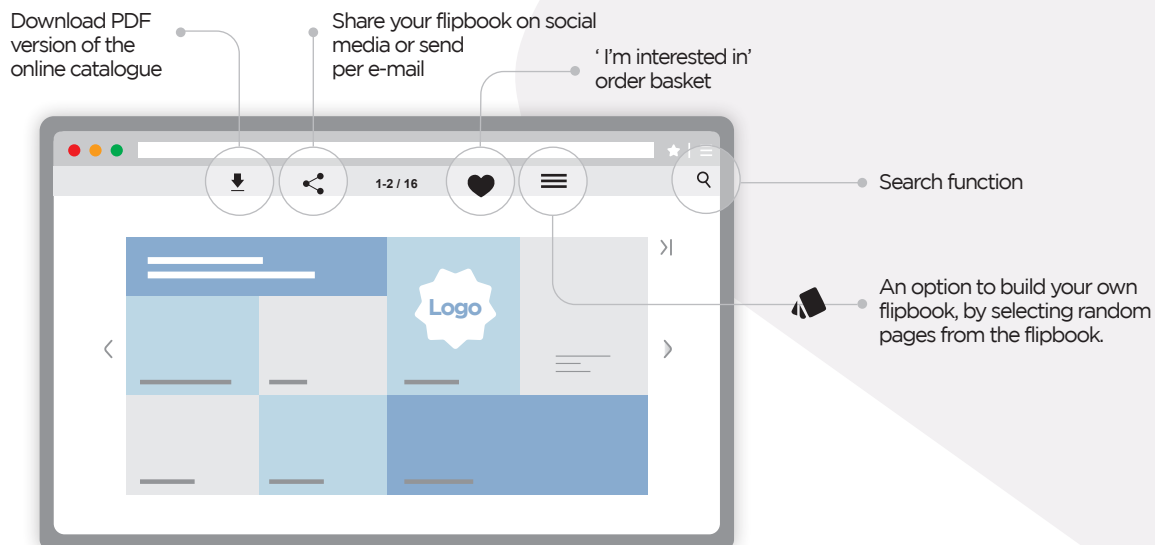


Image 1) Features

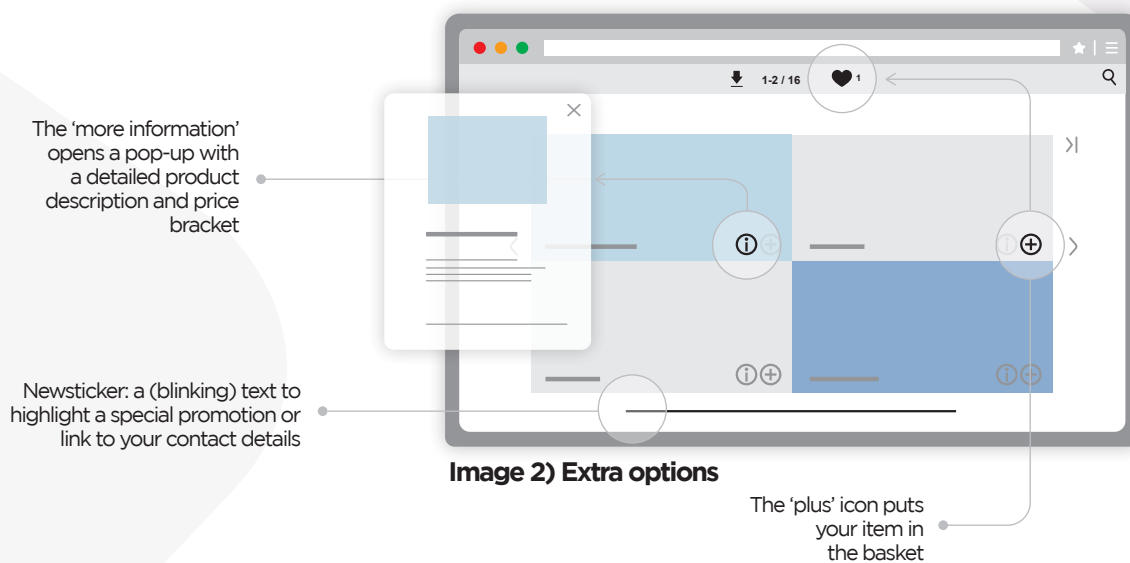


Image 2) Extra options

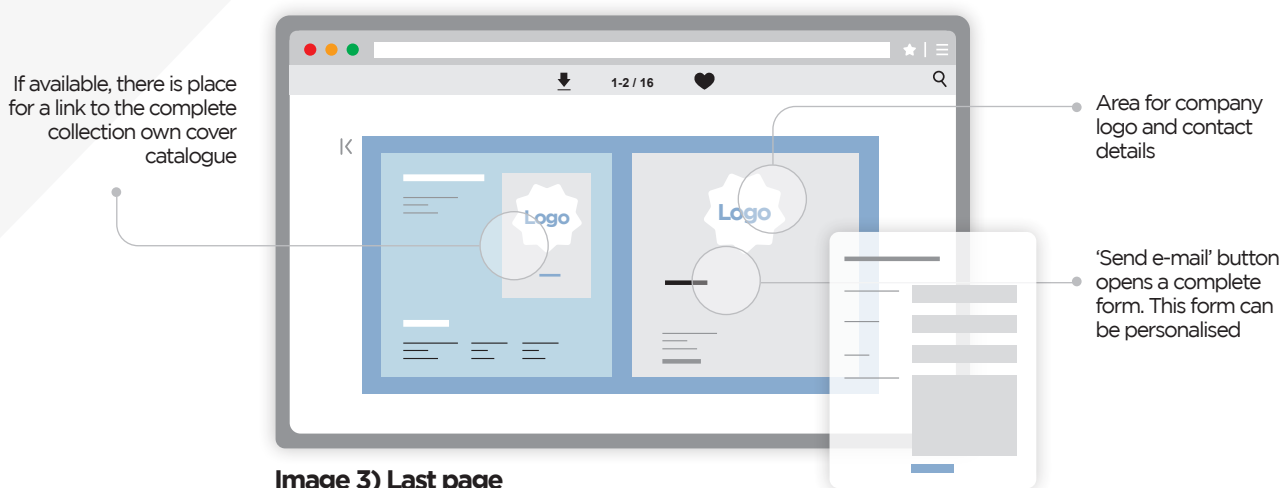


Image 3) Last page

How to use it?



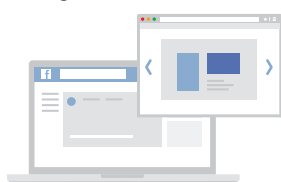
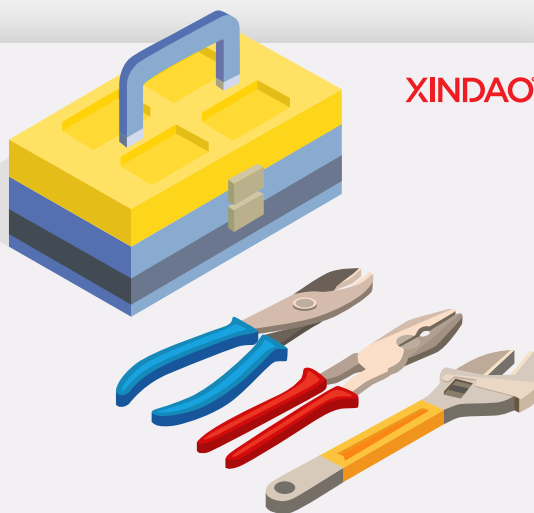
Send out e-mailing

You could send out e-mailings to your customers with the unique link that opens your very own online catalogue



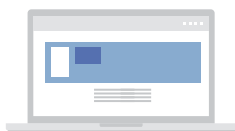
Send out 'how to' letters

You could send out letters to customers explaining how your online catalogue works



Share on social media

You could place the link to your online catalogue on your social media pages on Facebook, Twitter and LinkedIn for maximum exposure and rapid spreading amongst your followers.



Via a banner on your website

You could ask us to create a banner for your website to which you link your personalised What's New online catalogue



As a tool to generate sample orders

You could give a discount to the first 10 or 100 customers that ask for a sample or a quote through your online catalogue

What can I personalise?



Logo

Company logo



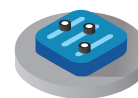
Contact details

Company contact information



E-mail addresses

E-mail address to which readers can send their reactions



Automatic e-mail replies

Personalise the automated e-mail reply message

Pricing

Personalised online catalogues are available at an accessible fee. Ask your sales contact person for more information.



What are you waiting for?