

# OUR CONTRIBUTION TO A BETTER ENVIRONMENT

A large number of products, recognisable by the ECO+ logo, are selected based on one of the following sustainable criteria.

## That may be because:

- ✓ these products contribute to a sustainable lifestyle (**Conscious Lifestyle**).
- ✓ they are made from recycled materials (**Low or Less impact raw materials**).

## Focus on: PVC free

### PVC or Non-PVC; know which fabric backing you buy!

PVC backings contain dangerous chemical plasticizers in order to make the products flexible. These dangerous additives can be toxic to your health.

According to above reasons we have decided to focus on **PU and TPE backing** which is a greener and safer alternative to PVC. All our backs labelled ECO+ / with PVC free label have a PU or TPE backing instead of PVC. By giving away PVC free backpacks you contribute to the environment and guarantee safe usage for the user.



## Characteristics: PVC Free backing



Same durability  
and quality as PVC



No harmful  
plasticizers



Environmental  
friendly



Lighter  
material