

417 mm

BACK

FRONT

260 mm.

Spine 17 mm width. Space for design 12 mm max width.

FOR REFERENCE ONLY

DO NOT USE THIS DOCUMENT IN YOUR LAYOUT!

SAVE THE FILE WITH THE BLEEDS BUT NOT THE CROP, BLEED & REGISTRATION MARKS.

200 mm.

200 mm.

Bleed 5 mm.

GENERAL COVER REQUIREMENTS MAIN CATALOGUE 2022:

Size:	417 x 260 mm (front: 200 x 260 mm, spine: 17 x 260 mm, backside: 200 x 260 mm.)
Images:	Min. resolution 300 DPI at 100% use of EPS and/or TIFF preferred
Fonts:	All fonts must be embedded (Use of True type is not possible) In case of Illustrator, all fonts must be converted to outline
Bleed:	5 mm
Colours:	Must all be converted to CMYK colour space
General:	No Crop marks We recommend the minimum use of transparent windows Stroke width not smaller than 0.2 pt. When using spine for txt or images, keep a margin of 2mm from front and back File size max 3 MB

COVER DELIVERY REQUIREMENTS:

Media

The custom cover can be emailed to marketing@xindao.nl

Document formats

As a "closed" document (preferred)

- Certified PDF, press optimized (version 1.3)
All fonts must be imbedded or converted to outlines

As an "open" document

- InDesign package incl. font(s), illustration(s) and image(s)

Other version

- Adobe Illustrator
Fonts in outline, images imbedded
Others; Contact your distributor

GENERAL TIPS AND TRICKS:

When to use a layout program vs. an illustration or photo-editing program for your layout:

- Layout programs like InDesign, are better for projects with multiple pages and relatively more body text, especially if that body text goes through the whole project.
- Illustration and photo-editing programs, such as Adobe Illustrator and Photoshop, are better for projects that have only 1 or 2 pages, and are dominated by graphics and large type rather than body text.

LAYOUT FILE

- If you are working in an illustration program (such as Illustrator) or a photo editing program (such as Photoshop), we recommend that you
 - Create your document at the full bleed size
- If you are working in a layout program (such as QuarkXPress or Adobe InDesign) we recommend that you
 - Create your document at the trim size and include the specified amount of bleed for your product (5 mm.)

FILE RESOLUTION:

- Layout file resolution should be 300 dpi at 100% of the final output size.
- Image file resolution should be 300 dpi at 100% of the image's final output size.

CMYK VS. RGB

- Print uses the CMYK color system (Cyan, Magenta, Yellow, and Black) — not RGB (Red, Green and Blue), which is meant for screen displays.
- Create your document in CMYK mode.
- Keep in mind that many of the bright values produced by your monitor cannot be reproduced in print.
- How to make sure your document is CMYK in Adobe products:
 - **InDesign:**
Go to the Edit Menu and choose "Color Settings"
Make sure you are in Working Space: CMYK: "U.S. Web Coated (SWOP) v2." The RGB value will not affect your design.
To change color settings:
Go to the Edit Menu and choose "Convert to Profile"
Change the Destination Space to CMYK: "U.S. Web Coated (SWOP) v2" and click OK.
 - **Photoshop:**
Go to the Image Menu and choose "Color Mode"
A check mark will appear next to current color mode
Select CMYK Color
 - **Illustrator:**
Go to the File Menu and choose "Document Color Mode"
A check mark will appear next to current color mode
Select CMYK Color

SPOT COLORS

- Spot colors are printing inks of colors that are specially mixed according to a recipe. They are chosen from color matching systems and swatch books. They are generally used as a complement to black or to achieve an exact color that CMYK process colors cannot provide.
- Spot colors are optional. As a designer, some factors to consider in deciding whether or not to use spot colors are:
 - Cost/budget — spot colors added to 4-color job will significantly raise the cost. Carefully choose and define all colors in your files as either CMYK or spot.
 - The practical limits of offset presses keep the possible number of color plates to 6 at most. When spot colors are used, a more typical run is a 2-color (black + spot) or a 5-color (CMYK + spot) job.
- Be sure that spot colors used in your graphics files are named exactly the same as in the layout file.