

# organic & recycled cotton products

100% cotton; 50% recycled and 50% organic

## What is Organic Cotton?

When we talk about **organic cotton**, it means that the cotton plants are grown without using pesticides and synthetic fertilizers. Residues of pesticides used to eliminate bugs and weeds that harm the cotton plants can also be harmful to the environment and the people who work with the cotton.

Instead of using these chemicals, organic cotton farmers use natural methods to protect the cotton plants. They might use things like beneficial insects or other plants to keep away harmful bugs. They also use natural fertilizers like compost or manure to help the plants grow.

# Advantages organic cotton vs. non-organic cotton



#### **Environment**

By not using chemicals, organic cotton farming helps to keep the soil healthier and the water cleaner. It also protects the animals and insects that live around the cotton fields because they are not exposed to harmful pesticides. Organic cotton farming provides a safer and healthier working environment for the farmers, since the workers can get exposed to these chemicals.



#### Impact:

Organic cotton production eliminates the use of pesticides, fertilizers, and replenishes soil fertility, thus, reduces about 14% of GHG-emissions, compared to conventional cotton production.

### Certified

The Organic Content Standard (OCS) verifies organically grown material and tracks it from source to final product.





**Igoniq Cooper** recycled cotton jogger



Iqoniq Yosemite recycled cotton pique polo



**Iqoniq Torres** recycled cotton hoodie undyed



**Iqoniq Bryce** recycled cotton t-shirt